

# Address your hearing loss for less.

Thanks to your Arkansas Blue Medicare plan, you have access to tremendous savings through TruHearing®. Your 2024 hearing benefit can save you 30%-60% off retail pricing, and even more when you apply your benefit allowance.

William is wearing a Signia® Active Pro hearing aid.

## Your plan

## Routine exam in-network<sup>1</sup>

BlueMedicare Premier Choice (PPO)

**\$0**

## Example pricing per pair

Product	Retail price	TruHearing price	Benefit allowance	You pay
TruHearing Advanced	\$5,440	\$2,500	\$1,500	<b>\$1,000</b>
⚡ Signia® 3AX	\$4,588	\$2,700	\$1,500	<b>\$1,200</b>
Widex Moment® Sheer™ 110	\$3,678	\$1,590	\$1,500	<b>\$90</b>
⚡ Starkey Evolv® AI 1000	\$3,282	\$1,930	\$1,500	<b>\$430</b>
ReSound OMNIA™ 7	\$6,000	\$3,390	\$1,500	<b>\$1,890</b>

⚡ Rechargeable | Listed products are smartphone-compatible<sup>2</sup>

## Your hearing aid purchase includes

-  Risk-free **60-day** trial period
-  **1 year** of follow-up visits
-  **80 free batteries** per non-rechargeable hearing aid
-  Full **3-year manufacturer** warranty



Call TruHearing to get started.

 **1-844-822-1845** | TTY: 711

Hours: 8am–8pm, Monday–Friday

## The right hearing aids can change your life.

Research shows that addressing hearing loss can impact your overall health and well-being, including improvements in<sup>3</sup>



Mental and emotional health



Relationship with spouse or partner



Sense of safety and independence



May is wearing TruHearing Advanced RIC hearing aids.

## The best tech for less

### Enhanced speech clarity

to understand voices above background noise

### Bluetooth<sup>®</sup> streaming

from your phone for convenient calls, music, movies, and more

### Fuss-free rechargeability

up to 36 hours with portable charger options<sup>4</sup>

 **Schedule an appointment**  
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**Check your hearing**  
[TruHearing.com/ARBCBS-HS](https://TruHearing.com/ARBCBS-HS)

<sup>1</sup> Must be performed by a TruHearing network provider.

<sup>2</sup> Smartphone-compatible hearing aids connect directly to iPhone<sup>®</sup>, iPad<sup>®</sup>, and iPod<sup>®</sup> Touch devices. Some TruHearing models connect to Android<sup>®</sup> phones directly. Connectivity also available to many Android phones with use of an accessory. TV streaming available through most TVs with use of an accessory.

<sup>3</sup> Marketrak 2022.

<sup>4</sup> Available on select models. 24 hours or more of use on a single charge with 5 hours streaming.

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