

TruHearing®

Address your hearing loss for less.

Thanks to your Arkansas Blue Medicare plan, you have access to tremendous savings through TruHearing®. Your 2024 hearing benefit can save you 30%-60% off retail pricing, and even more when you apply your benefit allowance.



Your plan	Routine exam in-network ¹	
BlueMedicare Premier Choice (PPO)	\$0	

Example pricing per pair

Product	Retail price	TruHearing price	Benefit allowance	You pay
TruHearing Advanced	\$5,440	\$2,500	\$1,500	\$1,000
√ Signia® 3AX	\$4,588	\$2,700	\$1,500	\$1,200
Widex Moment® Sheer™ 110	\$3,678	\$1,590	\$1,500	\$90
→ Starkey Evolv® AI 1000	\$3,282	\$1,930	\$1,500	\$430
ReSound OMNIA™ 7	\$6,000	\$3,390	\$1,500	\$1,890

* Rechargeable | Listed products are smartphone-compatible²

Your hearing aid purchase includes



Risk-free **60-day** trial period



1 year of follow-up visits



80 free batteries per non-rechargeable hearing aid



Full **3-year manufacturer** warranty



Call TruHearing to get started.

1-844-822-1845 | TTY: 711

Hours: 8am-8pm, Monday-Friday





The right hearing aids can change your life.

Research shows that addressing hearing loss can impact your overall health and well-being, including improvements in³



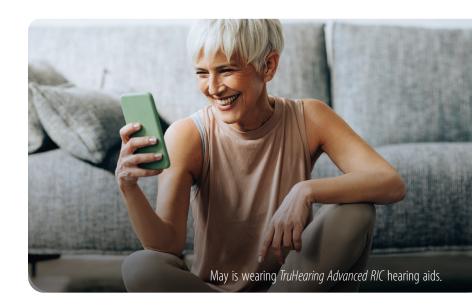
Mental and emotional health



Relationship with spouse or partner



Sense of safety and independence



The best tech for less

Enhanced speech clarity

to understand voices above background noise

Bluetooth® streaming

from your phone for convenient calls, music, movies, and more

Fuss-free rechargeability

up to 36 hours with portable charger options⁴



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¹ Must be performed by a TruHearing network provider.

² Smartphone-compatible hearing aids connect directly to iPhone®, iPad®, and iPod® Touch devices. Some TruHearing models connect to Android® phones directly. Connectivity also available to many Android phones with use of an accessory. TV streaming available through most TVs with use of an accessory.

³ Marketrak 2022.

⁴ Available on select models, 24 hours or more of use on a single charge with 5 hours streaming.