



August is wearing a *custom TruHearing Premium* hearing aid.

Address your hearing loss for less.

Thanks to your Arkansas Blue Medicare plan, you have access to tremendous savings through TruHearing[®]. Your 2024 hearing benefit covers up to two TruHearing *Advanced* or *Premium* hearing aids per year with copayments.

Hearing aid	Retail price per aid	Savings per aid	Copay per aid	
BlueMedicare Value (PFFS) BlueMedicare Preferred (PFFS) BlueMedicare Saver Choice (PPO) Exam: \$0 copay¹	TruHearing <i>Premium</i>	\$3,250	\$2,251	\$999
	TruHearing <i>Advanced</i>	\$2,720	\$2,021	\$699

Rechargeable battery option is available on select styles for an additional \$50 per hearing aid.

Your hearing aid purchase includes

-  Risk-free **60-day** trial period
-  **1 year** of follow-up visits
-  **80 free batteries** per non-rechargeable hearing aid
-  Full **3-year manufacturer** warranty






Call TruHearing to get started.

 **1-844-822-1845** | TTY: 711

Hours: 8am–8pm, Monday–Friday

The right hearing aids can change your life.

Research shows that addressing hearing loss can impact your overall health and well-being, including improvements in²

-  Mental and emotional health
-  Relationship with spouse or partner
-  Sense of safety and independence



May is wearing *TruHearing Advanced RIC* hearing aids.

The best tech for less

Enhanced speech clarity

to understand voices above background noise

- **Bluetooth[®] streaming**

- from your phone for convenient calls, music, movies, and more

- **Fuss-free rechargeability**

- up to 36 hours with portable charger options³

 **Schedule an appointment**
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Learn more

TruHearing.com/ARBCBS-HS

¹ Must be performed by a TruHearing network provider.

² MarkeTrak 2022.

³ Available on select models. 36 hours of use on a single charge with 5 hours streaming.

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