TruHearing[®]



Address your hearing loss for less.

Thanks to your Arkansas Blue Cross and Blue Shield plan, you have access to tremendous savings through TruHearing[®]. Your 2024 hearing benefit covers up to two TruHearing *Advanced* or *Premium* hearing aids per year at low cost to you.

Donna is wearing a *custom TruHearing Premium* hearing aid.

	Hearing aid	Retail price/aid	Savings/aid	Cost per aid
Medi-Pak Supplemental Plans Exam: \$0 cost ¹	TruHearing Premium	\$3,250	\$2,251	\$999
	TruHearing Advanced	\$2,720	\$2,021	\$699

Rechargeable battery option is available on select styles for an additional \$50 per hearing aid.

Your hearing aid purchase includes



Risk-free **60-day** trial period



1 year of follow-up visits

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80 free batteries per non-rechargeable hearing aid





Call TruHearing to get started. 1-877-760-0783 | TTY: 711

Hours: 8am–8pm, Monday–Friday

TruHearing[•]

The right hearing aids can change your life.

BlueCross BlueShield

Arkansas

Research shows that addressing hearing loss can impact your overall health and well-being, including improvements in²



Mental and emotional health



Relationship with spouse or partner



Sense of safety and independence

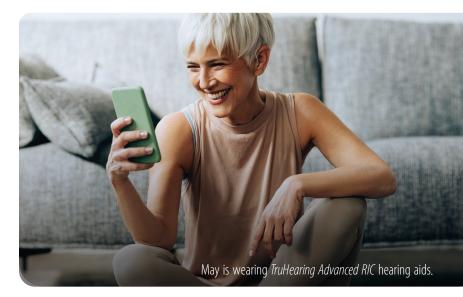
The best tech for less

Enhanced speech clarity

to understand voices above background noise

Bluetooth[®] streaming

from your phone for convenient calls, music, movies, and more



Fuss-free rechargeability

up to 36 hours with portable

charger options³

Schedule an appointment 1-877-760-0783 | TTY: 711

Hours: 8am–8pm, Monday–Friday

Learn more TruHearing.com/ARBCBS-HS

 $^{\scriptscriptstyle 1}$ Must be performed by a TruHearing network provider.

² MarkeTrak 2022.

³ Available on select models. 36 hours of use on a single charge with 5 hours streaming.

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