



Arkansas  
**BlueCross BlueShield**  
An Independent Licensee of the Blue Cross and Blue Shield Association

**TruHearing®**

1-877-760-0783 | TTY: 711

# Address your hearing loss for less.

Thanks to your Arkansas Blue Cross and Blue Shield plan, you have access to tremendous savings through TruHearing®. Your 2024 hearing benefit covers up to two TruHearing *Advanced* or *Premium* hearing aids per year at low cost to you.



Donna is wearing a *custom TruHearing Premium* hearing aid.

Hearing aid	Retail price/aid	Savings/aid	Cost per aid
TruHearing <i>Premium</i>	\$3,250	\$2,251	<b>\$999</b>
TruHearing <i>Advanced</i>	\$2,720	\$2,021	<b>\$699</b>

Medi-Pak Supplemental Plans  
**Exam: \$0 cost<sup>1</sup>**

Rechargeable battery option is available on select styles for an additional \$50 per hearing aid.

## Your hearing aid purchase includes

- Risk-free **60-day** trial period
- 1 year** of follow-up visits
- 80 free batteries** per non-rechargeable hearing aid
- Full **3-year manufacturer** warranty






Call TruHearing to get started.

**1-877-760-0783** | TTY: 711

Hours: 8am–8pm, Monday–Friday

## The right hearing aids can change your life.

Research shows that addressing hearing loss can impact your overall health and well-being, including improvements in<sup>2</sup>

-  Mental and emotional health
-  Relationship with spouse or partner
-  Sense of safety and independence



May is wearing TruHearing Advanced RIC hearing aids.

## The best tech for less

### Enhanced speech clarity

to understand voices above background noise

### Bluetooth<sup>®</sup> streaming

from your phone for convenient calls, music, movies, and more

### Fuss-free rechargeability

up to 36 hours with portable charger options<sup>3</sup>

 **Schedule an appointment**  
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 **Learn more**  
[TruHearing.com/ARBCBS-HS](https://TruHearing.com/ARBCBS-HS)

<sup>1</sup> Must be performed by a TruHearing network provider.

<sup>2</sup> MarkeTrak 2022.

<sup>3</sup> Available on select models. 36 hours of use on a single charge with 5 hours streaming.

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