



Wendy is wearing a TruHearing Advanced hearing aid.

Save thousands on hearing care.

Thanks to your Arkansas Blue Cross and Blue Shield plan, you have access to exclusive pricing on high-quality prescription hearing aids through TruHearing®. Don't miss another moment. It's easy to get started.

Your 2025 hearing benefit covers up to two TruHearing Premium or Advanced hearing aids per year with low copayments.

	Hearing aid	Avg retail price per aid	Savings per aid	Your cost per aid
Medi-Pak Supplemental Plans Exam: \$0 copay	TruHearing Premium	\$3,250	\$2,251	\$999
	TruHearing Advanced	\$2,720	\$2,021	\$699

Rechargeable battery option available on select styles for an additional \$50 per aid. Exam must be performed by a TruHearing network provider.

Your hearing aid purchase includes



60-day, risk-free trial



1 year of follow-up visits



80 free batteries per non-rechargeable hearing aid



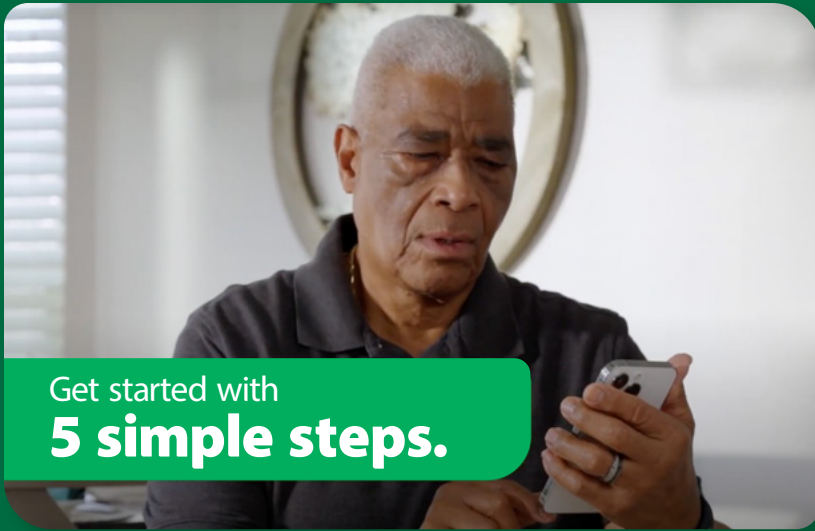
3-year manufacturer warranty

Start by calling TruHearing.

1-877-760-0783 | TTY: 711

Hours: 8am–8pm, Monday–Friday





TruHearing makes the journey easy.



Scan with your smartphone to see how it works.

TruHearing.com/how-it-works



1. Call
TruHearing



2. Schedule
an exam



3. Go to
your exam



4. Order
hearing aids



5. Fitting and
follow-up

Call TruHearing to get started.

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Screen your hearing: TruHearing.com/ARBCBS-HS

TruHearing is an independent company that provides hearing services to Arkansas Blue Cross and Blue Shield Medicare Supplement members and is not affiliated with Arkansas Blue Cross and Blue Shield, which is an Independent Licensee of the Blue Cross and Blue Shield Association.

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