

# 2025 Healthy Blue Rewards



We care about your health! You can earn valuable Healthy Blue Rewards for completing these eligible health actions\*:

- Register for Healthy Blue Rewards – **earn \$10**
- Enroll in electronic Explanation of Benefits (EOB) delivery: Medical – **earn \$5**, Pharmacy – **earn \$5**
- Complete a Medicare Annual Comprehensive Visit – **earn \$50**
- During the Annual Comprehensive Visit with your primary care provider, be sure to discuss completing any of these screenings/tests/vaccines that are appropriate for you:
  - Colorectal Cancer Screening**
    - Get a FOBT/FIT DNA – **earn \$25**
    - Get a colonoscopy – **earn \$50**
  - Comprehensive Diabetic Care**
    - Complete a diabetic retinal eye exam – **earn \$20**
    - Complete an HbA1c test – **earn \$15**
    - Complete a diabetic kidney screening – **\$20**
  - Get a Mammogram** – **earn \$40**
  - Get your annual flu vaccine (available in Fall 2025)** – **earn \$15**
- Fill your statin prescription (*for diabetic members*) – **earn \$10**
- Establish care with a primary care provider – **earn \$20**
- Complete a Health Risk Assessment – **get a FarmBoxRx**
- Complete the Health Plan Feedback Survey – **earn \$5**
- Complete a Health Journey Survey – **earn \$5**
- Read six health education articles – **earn \$10**

Visit [arkansashealthyblue.healthmine.com](https://arkansashealthyblue.healthmine.com), call 1-800-960-6360 (TTY: 711), or download the Arkansas Healthy Blue Rewards mobile app to learn more about 2025 eligible activities.



**Use your earnings to redeem Healthy Blue Rewards for groceries, restaurants, gas, fitness merchandise, and more!**



\*Not all members are eligible for every reward.

Registration is required to participate. Find the full list of 2025 eligible activities at [arkansashealthyblue.healthmine.com](https://arkansashealthyblue.healthmine.com). If you do not have internet access, call Healthy Blue Rewards Customer Service at **1-800-960-6360 (TTY: 711)**. Total rewards amount is dependent on eligibility for specific healthy behaviors, which will vary by individual. One reward per healthy behavior per year, and dates of service must be in the current plan year. Rewards will be administered once the claim is processed, which can take up to 90 days. If you have other questions, please call Healthy Blue Rewards Customer Service at **1-800-960-6360 (TTY: 711)** Monday through Friday, 8:00 a.m. to 8:00 p.m. Central. FarmboxRx® is an independent company contracted with Arkansas Blue Medicare to provide a fresh food delivery benefit to our members. Healthmine, Inc. is an independent company that contracts with Arkansas Blue Medicare to provide Medicare Advantage member rewards programs and is not affiliated with Arkansas Blue Medicare or Arkansas Blue Cross and Blue Shield. We do not offer every plan available in your area. Currently, we represent <X> organizations, which offer <X> products in your area. Please contact [Medicare.gov](https://www.medicare.gov), **1-800-MEDICARE**, or your local State Health Insurance Program to get information on all of your options. Arkansas Blue Medicare offers HMO, PFFS, PPO, and PDP plans with Medicare contracts. Enrollment in Arkansas Blue Medicare depends on contract renewal. USABLE Mutual Insurance Company d/b/a Arkansas Blue Cross and Blue Shield is an Independent Licensee of the Blue Cross and Blue Shield Association. Arkansas Blue Medicare is the marketing name for USABLE PPO Insurance Company and USABLE HMO, Inc. USABLE PPO Insurance Company and USABLE HMO, Inc. are affiliates of Arkansas Blue Cross. © 2024 Arkansas Blue Cross and Blue Shield. All rights reserved.