

Blue Wellness Rewards

blueprint

ARHOME members can earn valuable rewards for completing eligible activities. The Blue Wellness Rewards program offers rewards based on your individual health recommendations.

How does it work?

Once you become an Arkansas Blue Cross ARHOME member, you need to register for Blue Wellness Rewards. Signing up is easy:



- Visit BlueWellnessRewards.Healthmine.com and click Register Now.
- You'll need your member ID card, date of birth, and email address to set up your account.
- You can also call **800-800-4298** to sign up with a customer service representative.

Once registered, you'll receive an email letting you know that your account is set up.

Rewards can be redeemed for gift cards from national and local retailers, including a wide assortment of grocery stores, restaurants and other popular stores!

Rewards Chart

Complete these activities & more to earn Blue Wellness Rewards*

	Preventive Care	Adult Preventive Visit	\$15
		Health Risk Assessment	\$25
	Education & Career Readiness	Continuing Education	\$50
		Career Readiness Certificate <i>*Based on skill score achieved</i>	\$200 PLATINUM+ (Level 7) \$175 PLATINUM (Level 6) \$150 GOLD (Level 5) \$125 SILVER (Level 4) \$100 BRONZE (Level 3)
	Health Management	Establish a Primary Care Provider	\$25
		Participate in a health fair or healthcare community event	\$25
		Diabetes HbA1c Control	\$40
		Asthma Medication Management	\$50
	Women's Health	Breast Cancer Screening	\$50
		Cervical Cancer Screening	\$50
		Chlamydia Screening	\$50
	Mental Health & Substance Abuse Treatment	Engagement in Substance Abuse Treatment	\$50
		Adherence to Mental Health Medications	\$50
		Follow-up after Hospitalization for Mental Health	\$100
		Follow-up after Hospitalization for Substance Abuse	\$100
	Maternal Care	Prenatal Care Manager Engagement	\$25
		Prenatal Care	\$50 per visit up to \$200
		Contraception Postpartum	\$100



*Blue Wellness Reward amounts and eligible activities are subject to change. Not all members are eligible for every reward. One reward per activity per year, and dates of service must be in the current plan year. Rewards will be administered once the claim is processed, which can take up to 90 days.